



e-photolab

Complete solutions for online printing

- customisable internet portal, delivered as a specialised turnkey solution
- no ties to a specific hardware manufacturer or franchise network
- affordable alternative to hardware-based in store and remote kiosks
- simple fixed monthly subscription – one month notice period
- integrate to your store the galleries of your professional photographers

E-photolab Portal

Customised and professional site for online prints.



E-photolab allows you to serve several labs, set up collection points for print collection at no additional cost, present your offer online, and serve your customers better.

The e-photolab portal can be customised with your own images and texts. An additional “Lab Services” page allows you to present your company at no additional cost, and no hosting cost either.

Online portal with image optimisation

Image transfer is optimised as 10x15 images do not require 5Mpixels or 8Mpixels cameras (80% of today's hardware offer). Optimisation preserving 300dpi reaches record levels of 72% in the case of a 10x15 print on a 8Mpixels camera.

Unlimited collection points

You can set up collection points at no additional cost. These can be customised with own price grid, logo, banners, etc., invisible to each other and from your main portal. They are the cheapest and smartest solution to convert your drive and pickup business to an online local photolab. These collection points can be served through your portal, or if in hotels or campings, with remote kiosks that you do not need to set up or buy until YOU feel it is necessary.

An intelligent download manager

E-photolab downloads orders depending on their delivery time, resumes broken orders and resumes broken internet connexions. Orders are also routed to the right lab if you manage several shops.

A vibrant user community

You will be asked to give your opinion about future versions of the software, upgrades, new features. You may be offered to participate in PR activity, events, and beta testing. All this is optional but if you're interested in making your voice heard, you will be delighted.

Price engine

Prices can be defined according to size, delivery time, quantities, basic order processing fee, but as complex or as simple as you want.

Installation

We supply a turnkey solution including domain name, and integrate our solution to an existing website. We can connect to a domain or a sub domain if you already have those.

Foreign languages

E-photolab is setup with English as standard. French, Dutch, Spanish and Polish are available as well.

Changes here and now!

From the admin panel, you can change the price grid, text, images in order to make this portal YOURS.

Unlimited photo transfer

Our pricing is based on a fixed monthly fee. Bring all the business you can, without paying more!

Galleries for you professional photographers

You can serve better your network of professional photographers by providing galleries for their events (weddings, ...) on your internet portal. The gallery is totally integrated with your e-commerce platform, enabling end customers to order to YOUR lab pictures directly from the online galleries.

In store kiosks

As many as you want!

With a cool ROI, our software based kiosks allow you to set as many kiosks on standard PCs. Touch screens are supported, but the machines can be as lean or as classy as you want.

You support the hardware at a fraction of the cost of a manufacturer's.

More than a kiosk

- Flexible price table
- Adjusted to what YOU need, YOUR time table
- Present your offer in prints, enlargements, photo-gifts...



Affordable maintenance

- A kiosk based on a PC is on average 75% cheaper than a manufacturer's kiosk, and can be repaired more easily.

One lab, one system

- Your website and your kiosks are identical. For your customers, increased ease of use.
- You can show your customers *personally* how to use your kiosks, therefore your website.

Integrated report management

- All changes are visible immediately on your portal and your kiosks.
- Reports allow you to manage email addresses for telemarketing campaigns, find who your best customers are...

Remote kiosks + in store kiosks

Our remote kiosks transfer images automatically to your lab, either as a routing device for two shops with a minilab each, or as a remote kiosk in a hotel, a camping site, or a shopping centre.



Create your own network, your own alliance

You can expand to isolated areas and quit this drive and pick up – while delivering small quantities by post when needed. You can associate **freely** with local shop owners, and as each collection point is customised, you offer a transparent service for end customers.

Several shops and only one lab?

This is the tool you need to save on petrol expenses, improve service from 2 day to next day delivery, and remove order taking errors altogether.

Adapted to seasonal business cycles

If your remote kiosk is in a camping site closed 6 months of the year, no fee is due for maintenance during those winter months. Our servers monitor traffic and we understand it does not make business sense to pay for something if you're not using it.

Online payment



This module allows you to customise on which criteria your customers will pay online, which needs to be more subtle than a simple “order-and-pay-now” basket.

As a local shop, you may want more than a VISA box... this is what it's all about!

You can define if your customers pay....

- always
- only on their first order
- depending on their email address, NEVER or ALWAYS, with a green and red list
- depending on the amount
- for post delivery only

Reports

This module produces reports, such as a log of the orders placed, the volume of prints, and amount per week, day or month, the list of your customers, and also help you plan campaigns and special offers, prepare telemarketing data...

Enlargements, large formats and posters

Enlargements allow your customers to resize and crop their photos individually before sending them.

Supports :

20x25, 20x30, 21x30, 25x38, 28x36, 30x40, 30x45, 30x60, 30x90

Posters and large formats supports banner up to 300cm, for print on canvas, etc.



Personalised photo-gifts

They are very popular for hen/stag parties, birthdays, office leaving parties and can include specific design instructions to be done through your in-house designer.



Photo-gifts

mugs
greeting cards
calendars
t-shirt
mouse mats
coasters
jigsaws
canvas bags
apron
bottle label
pillow
flag
fluffy toys
bibs
key rings